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FROM: Mark DeBoo
TO: Diamond D Patrons

Dear Producers,

I write to tell you of a significant development in the world of beef production. Tallgrass Beef Company (TBC) has been under development for over several years. Part of their long-term strategy is to identify and enlarge the pool of bovine genetics that lends itself best to grass based production. Dr. Allen Williams of the Jacob Alliance has spent years sourcing the very type of genetics that fit the parameters set forth by TBC. Through this effort, Dr. Williams determined that many of the bloodlines that my family has been producing qualify for the Tallgrass program.

This letter serves to introduce you to Tallgrass Beef Company as well as to let you know that, because you have bought breeding stock from Diamond D Angus, you may already have cattle in your possession that carry an additional premium. I encourage you to examine the protocols set forth by TBC on their website (www.tallgrassbeef.com). Tallgrass Beef Company is actively seeking cattle that qualify for this program. **Please do not call Diamond D Angus with questions about Tallgrass Beef Company. Please address any questions you may have to the appropriate TBC staff person listed with the protocols.** It is my understanding that TBC wants to build a significant pipeline of production extending into the foreseeable future.

There is no formal partnership between Tallgrass Beef Company and Diamond D Angus. Nonetheless, we hope that because TBC has the capacity to capture the full genetic value of your production, you will be well rewarded for participating in their company. Tallgrass Beef Company, like Diamond D Angus, is in this for the long haul.

Sincerely,

Mark DeBoo